

LORETTE LOCAL URBAN DISTRICT HOUSEHOLD SURVEY

Results

HOUSEHOLD INFORMATION:

1. Place of Residence: Village **100%** or Rural **0%**
 A total of 63 surveys were returned, representing approximately 10 % of the households in Lorette.

2. Location of Employment *There were a total of 117 responses , some with dual responses i.e. Wpg/Lorette* The responses were categorized as follows:
 Winnipeg 55% Lorette 24%
 Retired 14% Other 7%

3. Please give the number of people in each age group living in your home.
 The responses provided a sampling of the ages of 190 residents, approximately 10% of the population of 2000.
 Under 18 years 29% 18 to 25 years 9% 26 to 40 years 23%
 41 to 65 years 35% 66 and over 4%

4. How many wage earners are there in your home? 112 or 1.8 per household

5. Please check the category which best describes the type of employment you are presently in:

Based on 112 responses.

	First Person		Second Person		Total	
	#	%	#	%	#	%
Agriculture	1	0.9%	0		1	0.9%
Manufacturing	11	9.8%	3	2.5%	14	12.5%
Construction	8	7%	3	2.5%	11	9.8%
Transportation	4	3.6%	1	0.9%	5	4.5%
Communication	2	1.8%	1	0.9%	3	2.5%
Wholesale/Retail	5	4.5%	3	2.5%	8	7%
Finance/Insurance	2	1.9%	1	0.9%	3	2.5%
Real Estate	2	1.8%	1	0.9%	3	2.5%
Education Services	3	2.5%	8	7%	11	9.8%
Health/Welfare	6	5.3%	4	3.6%	10	8.9%
Accommodation/Food	2	1.8%	4	3.6%	6	5.3%
Government	4	3.6%	6	5.3%	10	8.9%
Retired	11	9.8%			11	9.8%
Unemployed	0		0		0	
Home Occupation	2	1.8%	4	3.6%	6	5.3%
Office/Clerical	2	1.8%	4	3.6%	6	5.3%
Other	3	2.5%	2	1.8%	5	4.5%

The survey indicates a very diverse workforce within the community. This question also speaks to the diversity of the perspectives indicated within the survey and would seem to indicate that citizens from all walks of life are represented.

6. What type of dwelling unit do you live in?
- | | |
|------------------------------|-------|
| Single-Family detached house | 99.5% |
| Duplex/Fourplex | |
| Apartment/Suite | .5% |
| Mobile Home or Trailer | |
| Other (please specify) | |

Do you rent or own your dwelling unit?

Rent	.5%	Own	99.5%
Do you feel there is a need for more residential development, if so in what area of the Village of Lorette? (Comment)			
YES	51 or 85%	See Comments	
NO	9 or 15%		

Do you feel there is a need for any of the following types of housing?	60 respondents		
	YES	NO	UNDECIDED
Apartment Blocks	42%	54%	5%
Group Home	12%	83%	5%
Senior Housing	63%	30%	7%
Personal Care Units	60%	33%	7%
Condo Complex	45%	48%	7%
55+ Housing	68%	25%	7%

#6 Comments by frequency

- North of Hwy 207 around schools
- West End of town near school south of 207 to river
- Condo & 55+ should be encouraged
- East Side of town
- Both in and around Lorette

With over 99% of those responding owning single family homes in this community it is interesting that the types of housing most strongly supported for future development are 55+, personal care and senior housing. Residential development is also strongly supported with 85% in favor, while an almost equal number of respondents 83% were opposed to group homes.

SHOPPING PATTERNS

7. Where do you purchase the majority of the following items: (Please indicate the town or city where purchase made)

	Lorette	Winnipeg	Steinbach	Other	N/A
Food less than \$50.00 per week	89%	11%			
Food more than \$50.00 per week	49%	49%	2%		
Gasoline service station	87%	8%		3%	2%
Motor vehicle repairs & parts	24%	51%	7%	12%	6%
Machinery repairs & parts	21%	35%	2%	2%	40%
Clothing/Accessories		100%			
Shoes		95%	3%	2%	
Hardware	54%	45%			1%
Furniture/Appliances		90%	6%		4%
Drugs/Cosmetics	46%	46%	1%		7%
Government Liquor Store	40%	43%		1%	16%
Sporting Goods	2%	80%			18%
Barber/Beauty Shop	55%	33%		3%	9%
Restaurant	48%	43%	2%	4%	3%
Insurance	68%	29%	1%	1%	1%
Building Supplies	10%	82%	4%		4%
Jewelry/Gifts	5%	84%		1%	10%
Fertilizers	37%	35%		3%	15%
Herbicides	35%	33%			32%

This section of the survey clearly indicates the respondent's tendencies to purchase from local merchants. For instance where similar services are offered in both Lorette and Winnipeg, half or more of the respondents chose to buy locally even though the variety of service locations would be greater in Winnipeg. To the retailer this indicates a better than average potential for success, provided the retailer is competitive.

With both Winnipeg and Steinbach located similar distances from Lorette it is obvious that only a small percentage of the respondents would choose Steinbach over Winnipeg. Steinbach and other neighboring communities other than Winnipeg, seem to benefit only marginally from Lorette.

Can you name any services or shops that you would like to see in the village that are not currently available? Listed by order of frequency.

1. Medical Center offering, Dental, and optical
2. Large family style restaurant like G'News in Oakbank
3. Lumber & hardware store
4. Fitness center, gym
5. Clothing store
6. Adult education center/ family resource center
7. Library
8. Pool indoors or outdoors
9. Entertainment facility
10. Centralized postal services

The above were each suggested by 2 to 9 respondents respectively, the following by only one respondent in no particular order.

continued

computer store	craft store	coffee shop
Home Depot or Canadian Tire	co-op gas bar	auto dealer/sales
Full time police force	modern liquor store	better public skating hours

The following comments were provided in respect to existing services and seemed noteworthy.

Business and the whole community should be more wheelchair friendly.
Local business should consider varying hours of operation in order to better accommodate the public.
Improved after 5pm and weekend hours
2nd hand store never open
Market Place prices seem higher than IGA

8. Where do you obtain the majority of the following household services? (Please indicate the village, town or city)

	Lorette	Winnipeg	Steinbach	Other	N/A
Legal	10%	74%	6.5%	3%	6.5%
Banking	31%	57%	8%	4%	
Financing	24%	56%	7%	3%	10%
Accounting	19%	52%	1%	11%	17%
Medical	66%	24%	1.5%	7%	1.5%
Dental		89%	2%	9%	
Optical		98%	2%		
Chiropractor/Reflexology	50%	21%	1.5%	1.5%	26%

Similar to the results in question #7, this section of the survey clearly indicates the respondents' tendencies to purchase from local merchants. For instance where similar services are offered in both Lorette and Winnipeg, half or more of the respondents chose to buy locally even though the variety of service locations would be greater in Winnipeg. To the professional this indicates a better than average potential for success, assuming that the services are competitive.

9. With regard to the retail shops and services in Lorette, how satisfied are you with the following:

1 – Very Satisfied; 2 – Satisfied; 3 – Neutral; 4 – Dissatisfied; 5 – Very Dissatisfied; and 6 – Don't know, Not sure).

	1	2	3	4	5	6
Convenience	46%	38%	8%	3%	3%	N/A
Price	11%	33%	35%	16%	4%	N/A
Selection and Variety	1%	30%	46%	19%	1%	N/A
Parking	35%	45%	16%		3%	N/A
Physical Appearance	12%	38%	30%	12%	4%	N/A
Quality of Service	20%	54%	17%	6%	1%	N/A
Hours of Operation	19%	50%	19%	6%	6%	N/A
Friendliness of Staff	29%	59%	9%	1%	1%	N/A
Promotions, Sales	4%	37%	50%	6%	3%	N/A

10. How often do you normally travel to another community (away from Lorette) for:

	Shopping	Business	Pleasure	Employment
Daily	6%	14%	3%	69%
Twice a Week	20%	12%	27%	3%
Once a Week	45%	19%	40%	4%
Once a Month	17%	12%	8%	3%
Occasionally	6%	12%	16%	6%

Are you in favor of Sunday Shopping?

Yes	No	No Response
66%	30%	4%

If leaving town for business please list some services that our community is lacking that you would take advantage of if our community provided these services:

clothing store	rental space	swimming
co-op gas bar	restaurant variety	exercise classes
dental	optometrist	office supplies
youth/family activities	lumber	legal services
theater	bowling	tax services
auto repair	groceries	banking services

COMMUNITY SERVICES AND FACILITIES

11. Do you or any member of your household belong to any volunteer organizations with the community?

Yes 46%	No 54%	No Response
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Would you like to become involved in an organization?

Yes 22%	No 53%	No Response 25%
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If the answer is **YES** in what area would you be willing to volunteer:

In schools COPP program Library services	local newsletter welcome wagon park maintenance	sports center youth activity programs community services
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12. Are there any gaps or additional needs for volunteer services in Lorette and area, please list:

meals on wheels inexpensive youth activities baseball coaches	Canadian blood services recreation director	seniors help services welcome wagon
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13. Does your household presently use or need any of the following programs or services:

	Use	Need	Do Not Need
A) Day Care	16%		83%
B) Play School	8%	3%	88%
C) Welcome Program		12%	87%
D) After School Care	11%	1%	87%
E) Senior Organized Service (S.O.S.)	3%	11%	85%
F) Meals on Wheels		4%	95%
G) Youth Drop-In Center	1%	33%	64%
H) Senior Drop-In Center		12%	87%
I) Home Care	3%	4%	91%
J) Family & Marital Counseling	1%	3%	95%
K) Early Intervention Program for Children	1%	12%	85%
L) Drug & Alcohol Counseling		1%	98%
M) Family Violence Programs		4%	95%
N) Handi Van Service	1%	4%	93%
O) Help with Parenting Program		8%	91%
P) Computer/Bookkeeping	6%	19%	74%
Q) Night School/Training Courses	4%	46%	48%

OPINION

14. With regard to Lorette and area, please rate your level of satisfaction with the following:

	very satisfied	satisfied	neutral	dissatisfied	very dissatisfied	don't know not sure	N/A
A) Water and Sewer	9%	43%	19%	11%	12%	1%	4%
B) Roads	11%	50%	19%	14%	4%		
C) Housing	16%	53%	16%	6%			3%
D) Fire Protection	26%	51%	17%	1%		1%	1%
E) Recreation Facilities/Activities	3%	11%	33%	25%	14%	1%	8%
F) Cultural Facilities/Activities	8%	14%	32%	20%	3%	6%	8%
G) Health/Medical Care	11%	58%	19%	4%	1%	1%	3%
H) Police	1%	40%	22%	14%	16%	3%	
I) Education	17%	27%	17%	9%	9%	8%	9%
J) Adult Education (Night Courses)		1%	27%	19%	16%	11%	16%
K) Retail Services	4%	48%	32%	11%			1%
L) Hotel/Motel Accommodations	2%	21%	33%	13%	3%	6%	19%
M) Civic Association	3%	13%	37%	11%	5%	13%	19%
N) LUD of Lorette Committee	11%	30%	29%	11%	8%	8%	2%
O) Municipal Council	5%	24%	29%	18%	14%	10%	
P) Visual Appearance of Village	6%	22%	32%	30%	8%	2%	
Q) Friendliness of Local People	21%	62%	10%	7%			
R) Size of Town	13%	49%	22%	11%	2%	2%	
S) Local Cost of Living	2%	33%	30%	27%	3%	5%	
T) Bus Service	2%	5%	35%	14%	8%	8%	28%
U) Trades People	5%	37%	32%	11%	2%	2%	10%

Comments listed by order of frequency.

Towns visual appearance needs work

Sports-plex too expensive

Water quality needs improvement

Taxes too high

Would love to see Lorette blossom

Business people need to improve service

Facilities required listed by order of frequency.

community building/seniors' complex

library

pool

adult education

new rink

improved parks

gym/exercise facility

roller blade facility

15. Do you feel the Arena is important to our community?

Yes 81% No 19%

16. Would you be in favor of build a wading pool? Yes 78% No 22%

If yes , where should it be built?

On land near tennis courts? 17% Next to the Arena lot? 33%

Park on St. Michael's? 19%

Some other site? 31%

Suggestions center of town near high school shaded area

17. Would you like to see at some time any of the following as part of the arena complex?

an indoor swimming pool Yes 68% No 32%

a bowling alley Yes 67% No 33%

18. Do you feel the bulk of the money needed for renovations or a new arena complex should come from:

A) The rate payers through property taxes 29%

B) Personal donations (which are income tax deductible) 68%

C) Would you be prepared to make a charitable donation?

Yes 29% No 30% Maybe 38%

D) Fund Raising or Local Lottery? Yes 83% No 5% Undecided 13%

E) Combination of Property Taxes & Fund Raising 57%

Do you have any other ideas of how to raise the funds needed to build such a complex?

Listed by order of frequency of response.

- social functions to raise funds
- raffle tickets (large-scale prizes camper boat etc.)
- sell shares in complex paying dividends when profitable
- sell advertising under ice surface
- rummage sale of donated goods
- local volunteers to help reduce construction costs
- talent show/telethon on local radio such as CFRY
- user pay fee structure
- sell advertising on rink boards
- business donations
- involving local schools & other groups
- explore available grants
- bingos
- break open tickets
- golf tournaments

19. Name three things (in priority), that are needed in Lorette.

#1) By order of response: (top 10)

- | | |
|-----------------------------------|-----------------------------------------------|
| 1. multi seasonal/use sports-plex | 2. youth center/youth activities |
| 3. 55+ complex | 4. Crime prevention/more visible police force |
| 5. recreation facilities | 6. industrial growth/job opportunities |
| 7. ambulance/hospital services | 8. public library |
| 9. more footpaths | 10. lower taxes |

Balance of #1 responses in no particular order.

community news letter	harmony on council
outdoor pool	clothing store
dental & optical services	curfew for teens
main street revitalization	improved water
improved drug store	large family restaurant
community arts building/group	restricted development

#2) By order of response: (top 10)

- | | |
|----------------------------------------------------|---------------------------|
| 1. youth center/activities | 2. improved policing |
| 3. village beautification | 4. improved restaurants |
| 5. library | 6. improved water quality |
| 7. seniors' housing 55+ | 8. pool facility |
| 9. improved medical services
(dentist, optical) | 10. clothing store |

Balance of #2 responses in no particular order.

soccer fields	improved parks
residential growth	road improvements
book store	chamber of commerce/community round table
centrally located post office	expanded shopping opportunities
arena	counseling services
improved drainage	enforcement of by-laws
stronger by-laws regulating derelicts, nuisance/unkempt properties	

#3) By order of response: (top 10)

- | | |
|-----------------------------------------|---------------------------|
| 1. harmony on council | 2. youth activities |
| 3. recreational activities for all ages | 4. library |
| 5. village beautification | 6. improved water quality |
| 7. improved phone service | 8. job opportunities |
| 9. transit or taxi service | 10. improved policing |

Balance of #3 responses in no particular order.

pool	bowling facility
improved building standards	by-law enforcement to clean up eyesore properties
gym	adult education
village web site	safer roads to Wpg.
more wheel chair accessibility	

20. What does a Healthy Community mean to you, or what does Lorette and area need in order to be healthier community?

By order of response: (top 10)

- | | |
|-------------------------------------------|-------------------------------------------------------|
| 1. activities for all ages | 2. medical center, dentist, optical, ambulance |
| 3. more effective policing | 4. community pride, people helping people |
| 5. no hog barns (impact on water quality) | 6. improved drinking water |
| 7. pool facility | 8. library |
| 9. evening courses | 10. A growing community with employment opportunities |

Balance of responses in no particular order.

no snowmobiles in village	cleanup the Seine River
chamber of commerce	improved tax base
improved cooperation on council	community working together toward a common goal
no burning of garbage in the community	high standards for new developments
more space and visibility for public health nurse	

21. Do you have any suggestions for our local Council and Local Urban District Committee in regards to what type of Project, Industry or Business we should be trying to attract to our community?

As there were only two similar responses these are listed in no particular order.

light manufacturing	lumberyard	55+ complex
trucking terminal	city shuttle bus	industrial park
additional office/lease space	high tech industries	modern automotive repair center
call center business	isoboard plant	Internet marketing of our community
library	family resource center	government health services
adult education facility	manufacturing	organic farming
horse ranching/shows	market Lorette as a	friendly place for business to locate

22. Do you have any other suggestions on how to improve our community?

By order of response: (top 5)

- | | |
|-----------------------------------------------|--------------------------------------------------------------------|
| 1. activities for youth | 2. stop allowing a small group control council (ratepayers assoc.) |
| 3. regular daily bus service to and from Wpg. | |
| 4. improved & expanded sidewalk system | 5. river front park area |

Balance of responses in no particular order.

better policing	family park & picnic area	community paper
better communication with public	encourage better parenting	meet your neighbor day
family oriented activities	tree planting	community pitch-in, cleanup
senior housing	improve town appearance	youth council
more community involvement	curb & gutter for all streets	
signage at entrances to village, with landscaping		promote community through events
more noticeable advertising of events		
make sure developers pay a portion of infrastructure costs		

23. Citizens on Patrol is a program whereby average citizens patrol our streets at random hours in pairs. They are not there to enforce the law, but to act as the eyes for the RCMP, in effect acting as a deterrent. Studies have shown that this program can have a dramatic impact on crime. If such a program were organized, would you be willing to volunteer a couple of evenings per year to the program to help make our community safer?

Yes 73% No 24% Undecided 8%

24. Do you believe parents should be held accountable for damage or vandalism caused by their children?

Yes 85% No 10% Undecided 5%

25. Do you feel there is a need for a curfew in our community to curb vandalism?

Yes 64% No 29% Undecided 7%

General comments

who would enforce it? police are rarely here
 they need parents who care
 counseling necessary for both parents and children
 parents should be held accountable with damages worker off by offender

why punish all for the actions of a few
 not a solution to the problem
 Yes curfew for 16 + under

26. Do you have any ideas or suggestions regarding the beautification of our main street boulevard?

By order of response: (top 10)

- | | |
|-------------------------------------------|-----------------------|
| 1. planters and flowers | 2. larger trees |
| 3. more trees and flowers | 4. more liter bins |
| 5. well maintained grass, trees & flowers | 6. welcome signs |
| 7. landscape committee | 8. well lit sidewalks |
| 9. more benches | 10. colored stone |

Balance of responses in no particular order.

uni-stone & flower boxes	fix potholes	volunteer gardeners
memorial trees	flags	landscaping at fire hall
repair existing sidewalks	winter sculpture	keep boulevards. clean
evergreen trees	improve street signs	improve boulevard drainage
re-seed burnt out grass	hire students to maintain	best landscaping/garden contest
enforce by-laws for nuisance & derelict properties		continue to try different ideas besides grass
encourage business to donate planter with company logo &		provide tax receipts for same

27. Please add any other comments or suggestions you may have regarding our community.

By order of response: (top 10)

1. love living in Lorette
2. encouraged by efforts of LUD to restore community values
3. appreciate interest committee has shown by sending out survey
4. by-law enforcement needed
5. school taxes must be controlled
6. welcome to village signs needed
7. keep taxes down
8. explore needs of seniors
9. implementation of COPP program appreciated
10. Christmas lighting great idea, keep it up

Balance of responses in no particular order.

encourage support for local business	library services needed
would like to see walking groups, health & wellness	boulevard work to date appreciated
consider wheelchair accessibility when planning	would like to see crafts/business display
RCMP fines should go to RM. not province	little faith in municipal government
emphasis on arts as well as sports	pave outdoor rinks for roller sports
work to improve local job market and tax base	
building by-law enforcement requiring the finishing of home's exterior and landscaping	